



1st Annual Kegs & Corks

You are cordially invited! Erie Homes for Children and Adults (EHCA) is planning a special beer/wine tasting event in conjunction with The Blue Canoe Brewery in Titusville to raise much-needed funds for our programs and services, which assist people with disabilities to live rich and fulfilling lives. (EHCA serves four counties: Erie, Crawford, Venango, and Potter.) We want you to join us! Don't miss the opportunity to meet new customers, share your unique tastes, and help a great cause! The three-hour event will bring together vendors from local breweries and wineries to serve 3-ounce samples of their signature blends. Tickets will be sold in advance, attracting a local audience from Erie, Crawford, Venango, and surrounding counties. There will be entertainment and other activities to make this event fun for everyone!

WHAT:	1 st Annual Kegs & Corks (a fundraiser for EHCA)
WHERE:	Blue Canoe Brewery, Titusville
WHEN:	Saturday, October 9, from 3 – 6 p.m.

BENEFITS TO VENDOR

As a vendor at the 1st Annual Kegs & Corks event to benefit EHCA, you will receive:

- Name listed as a participating vendor on all pre-event promotions, including flyers to be distributed regionally and on all news releases
- Logo posted on EHCA's website (ehca.org) under the event page, with link to your establishment's website
- Four complimentary tickets to the event, to give as gifts to special customers/ vendors/ staff or to use as giveaways for an internal promotion (however you see fit)
- Opportunity to meet (and serve a sampling to) a goal of 250 attendees from northwestern Pennsylvania
- Opportunity to collect attendees' information for a free drawing of your own at your booth (*OPTIONAL*)
- Rewarding feeling of supporting a good cause that directly serves local people

EXPECTATIONS OF VENDOR

As a vendor at the 1st Annual Kegs & Corks event to benefit EHCA, you will:

- Provide completed vendor reservation form by August 1, 2010
- Provide logo in .jpg format, sent via e-mail to Emily Fritz at fritz@ehca.org by August 1, 2010
- Promote event in your establishment, and encourage customers to buy tickets
- Tag your establishment's own advertising with event information upon EHCA approval (*OPTIONAL*)
- Donate a gift valued at \$25 or greater (i.e., a gift certificate) to be included in an auction/raffle during the event
- Communicate to event coordinators what your establishment will need for set-up
- Provide a minimum of one keg (breweries) or enough wine (wineries) to serve approximately 250 attendees
- Send at least one volunteer to the event; arrive approximately one hour before start of event to set-up; stay for the duration of the event to pour samples to attendees
- Be responsible for not serving visually intoxicated persons to help make the event safe for everyone



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VENDOR RESERVATION

Please complete the following information to reserve your spot in the 1st Annual Kegs & Corks fundraising event for EHCA (please print exactly as you would like information seen on event materials):

NAME OF ESTABLISHMENT

CONTACT NAME

TITLE

PHONE

E-MAIL

ADDRESS

CITY, STREET, ZIP

WEBSITE

BRIEF ESTABLISHMENT DESCRIPTION (i.e., local family-owned winery with tasting room and unique gift shop)

OWNER'S NAME(S) – IF NOT CONTACT FOR EVENT

YEAR BUSINESS ESTABLISHED

NAME OF REPRESENTATIVE VOLUNTEERING AT THE EVENT

NAME & DESCRIPTION OF SAMPLE(S) BEING SERVED AT EVENT

WILL YOUR ESTABLISHMENT NEED A TABLE FOR THE EVENT? PLEASE CIRCLE: YES NO

OTHER LOGISTICAL NEEDS: _____

YES, I HAVE READ AND AGREE TO ALL THE VENDOR EXPECTATIONS.

SIGNATURE

DATE