



# 1<sup>st</sup> Annual Kegs & Corks

*You are cordially invited!* Erie Homes for Children and Adults (EHCA) is planning a special beer/wine tasting event in conjunction with The Blue Canoe Brewery in Titusville to raise much-needed funds for our programs and services, which assist people with disabilities to live rich and fulfilling lives. (EHCA serves four counties: Erie, Crawford, Venango, and Potter.) We want you to join us! Don't miss the opportunity to market your company to our attendees and help a great cause! The three-hour event will bring together vendors from local breweries and wineries and approximately 250 guests. Tickets will be sold in advance, attracting a local audience from Erie, Crawford, Venango, and surrounding counties. There will be entertainment and other activities to make this event fun for everyone!

**WHAT:** 1<sup>st</sup> Annual Kegs & Corks (a fundraiser for EHCA)  
**WHERE:** Blue Canoe Brewery, Titusville  
**WHEN:** Saturday, October 9, from 3 – 6 p.m.

## SPONSORSHIP LEVELS

### \$1,000: Cask Sponsorship

Benefits include:

- Logo to appear as a sponsor on all pre-event promotions, including flyers to be distributed regionally, invitations, and on all news releases
- Logo posted on EHCA's Web site (ehca.org) under the event page, with link to your establishment's Web site
- Ten complimentary tickets to the event
- Opportunity to distribute a flyer, business card, specialty item, coupon, or other promotional piece in a goodie bag to given to every attendee (approximately 250, provided by sponsor)
- Opportunity to have representation at event, with a table for informative or interactive activities
- Signage at event (banner may be supplied by sponsor)
- Mention during intermittent announcements during event
- Opportunity to donate a basket, product, service, or gift certificate to be included in event's Chinese auction
- Logo included in a future issue of Home Happenings, a newsletter distributed to approximately 3,600 addresses
- Rewarding feeling of supporting a good cause that directly serves local people

## **\$750: Barrel Sponsorship**

Benefits include:

- Logo to appear as a sponsor on all pre-event promotions, including flyers to be distributed regionally and on all news releases
- Logo posted on EHCA's Web site (ehca.org) under the event page, with link to your establishment's Web site
- Six complimentary tickets to the event
- Opportunity to distribute a flyer, business card, specialty item, coupon, or other promotional piece in a goodie bag to given to every attendee (approximately 250, provided by sponsor)
- Signage at event (banner may be supplied by sponsor)
- Mention during intermittent announcements during event
- Opportunity to donate a basket, product, service, or gift certificate to be included in event's Chinese auction
- Logo included in a future issue of Home Happenings, a newsletter distributed to approximately 3,600 addresses
- Rewarding feeling of supporting a good cause that directly serves local people

## **\$500: Carafe Sponsorship**

Benefits include:

- Logo to appear as a sponsor on all pre-event promotions, including flyers to be distributed regionally, invitations, and on all news releases
- Logo posted on EHCA's Web site (ehca.org) under the event page, with link to your establishment's Web site
- Four complimentary tickets to the event
- Opportunity to distribute a flyer, business card, specialty item, coupon, or other promotional piece in a goodie bag to given to every attendee (approximately 250, provided by sponsor)
- Signage at event (banner may be supplied by sponsor)
- Mention during intermittent announcements during event
- Opportunity to donate a basket, product, service, or gift certificate to be included in event's Chinese auction
- Rewarding feeling of supporting a good cause that directly serves local people

## **\$250: Stein Sponsorship**

Benefits include:

- Name to appear as a sponsor on all pre-event promotions, including flyers to be distributed regionally, invitations, and on all news releases
- Logo posted on EHCA's Web site (ehca.org) under the event page, with link to your establishment's Web site
- Two complimentary tickets to the event
- Opportunity to distribute a flyer, business card, specialty item, coupon, or other promotional piece in a goodie bag to given to every attendee (approximately 250, provided by sponsor)
- Mention during intermittent announcements during event
- Opportunity to donate a basket, product, service, or gift certificate to be included in event's Chinese auction
- Rewarding feeling of supporting a good cause that directly serves local people

## **Stuff the bag for \$50!**

If you are unable to be a sponsor, consider giving EHCA approximately 250 flyers, business cards, specialty items, coupons, or another promotional piece to include in a goodie bag, given to each attendee. One item per bag, per sponsorship. Items must be delivered to EHCA representative minimum of one week before event. A total head count will be shared with sponsor pending reservation deadline.



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## SPONSOR COMMITMENT FORM

Please complete the following information to begin receiving sponsorship benefits for the 1<sup>st</sup> Annual Kegs & Corks fundraising event for EHCA (please print exactly as you would like information seen on event materials):

- \$1,000
- \$750
- \$500
- \$250
- \$50 – stuff the bag only

Please mark which sponsorship level you would like to commit to, and submit form with payment to: EHCA, attention: Emily Fritz, 226 East 27<sup>th</sup> Street, Erie, PA 16504, by **August 1, 2010**. If you are at the \$750, 500, or 250 level, please also e-mail a .jpg of your company's logo to Emily at [fritz@ehca.org](mailto:fritz@ehca.org) as soon as possible.

**Thank you!**

NAME OF SPONSOR

CONTACT NAME

TITLE

PHONE

E-MAIL

ADDRESS

CITY, STREET, ZIP

WEB SITE

Please make checks payable to: "EHCA." Commitments are due by August 1.

Mail form with payment to: EHCA, 226 East 27<sup>th</sup> Street, Erie, PA 16504. Questions? Call Emily Fritz at 814-454-1534 x 157.

SIGNATURE

DATE